



Blue Sky Coaching and Consulting

Jayne Purinton Bio



Jayne founded and has developed Blue Sky OD Consulting with a clear focus on organization development (OD) and executive coaching. With over 20 years of expertise working in partnership with executives, managers, and teams, she engages clients to assess challenges, target areas for improvement, craft long term solutions, and develop realistic action plans. Jayne has worked with a variety of clients in many industries, including corporations, biotech, pharma, IT, high-tech, legal, higher education, non-profit, government, and in a variety of healthcare and public service settings.

Jayne's consulting and coaching work helps clients to build self-awareness in individuals and teams, identify development opportunities, improve communication, assess organizational effectiveness, and ultimately, enhance an organization's culture. Jayne has worked with many organizations including: Partner's Healthcare, Brigham & Women's Hospital, Planet Fitness, Digitas, National Grid, Alexion Pharmaceuticals, Boston Scientific, Deciphera, Dassault Systemes, Alzheimer's Association, Planned Parenthood, Harvard University, MIT Sloan School of Management, Boston College, Massachusetts State Department, Needham Bank, and others.

Educational Background

With an undergraduate degree in Psychology from Boston University, a Master's degree in Business Administration (MBA) from the New England College of Business, and a Master Human Capital Strategist designation from the Human Capital Institute (HCI) in Washington, D.C., Jayne's professional education is a solid foundation upon which her consulting practices have been built.

Coaching Training and Certification

Jayne's coaching expertise comes from two decades coaching executives at the C-suite and management levels as well as formal coaching and leadership training through the Center for Executive Coaching, International Coach Federation (ICF), the Global Team Coaching Institute (GTCI), and The NeuroLeadership Institute (NLI) which draws from broader social sciences and neuroscience to provide a truly systemic approach to behavior change. Jayne has coached budding entrepreneurs at Babson College's Coaching for Leadership and Teamwork Program (CLTP), served as a Mentor to start-ups through the Mass Challenge Accelerator program, and is an accredited Team Coach through the European Mentoring and Coaching Council (EMCC). Jayne holds a Professional Certified Coach (PCC) credential from ICF, has a coaching credential from the Center for Executive Coaching, a certificate in Organizational Development from DePaul University, and training certification in Leading Organizational Transition via William Bridges' 3-phase transition model.

Jayne is certified to administer several assessments and has worked with DISC, MBTI, Leadership Versatility Index (LVI), Hogan Personality Assessment, Strengths Finder, TKI, Social Styles, Denison Culture Survey, Profiles XT, Leadership x360, and draws from a number of different coaching models in her practice. Blue Sky OD Consulting is certified by the International Coaching Federation (ICF) and the Women's Business Enterprise National Council (WBENC), the nation's leading advocate of women-owned businesses as suppliers to America's corporations.



In her spare time, Jayme supports and gives back to the community through hunger and homeless prevention, youth health and safety coalition work, and by engaging in local community service work in the metro Boston area.

Blue Sky Coaching Approach

Jayme Purinton, Founder and President of Blue Sky OD Consulting is a Certified Executive Coach through the International Coaching Federation (ICF) and The Center for Executive Coaching (CEC). Jayme is an active thought partner and an objective observer who provides insight and feedback without judgment. Jayme uses active inquiry as a tool by listening intently and asking questions to enable a client analyze a story or a situation, resulting in clarity of ideas, attitudes, and behaviors. Jayme has been coaching executives and managers for over 20 years, both inside the organization and as an independent consultant.

The Blue Sky coaching methodology incorporates a variety of personal development best practices, models, and tactics. Using a variety of assessments, interventions, and resources, Blue Sky Coaching enabling a client to grow both personally and professionally, thus applying learning to challenging situations and daily activities. This multi-faceted coaching model takes a client through 3 stages including:

1. Personal Insight Development
2. Action and Situation Planning
3. Practice (new ways of being).

The Blue Sky coaching model is effective with employees at all executive and management levels, from C-suite executives to front line managers. Blue Sky coaching is intended to carry out personal and professional introspection and self-development tactics that will have long lasting effects on communication, productivity, and interpersonal relationships. This approach includes regular discussions about challenges, intentions, influence, and the consistent application of new habits. Clients are asked to engage in thought-provoking discussions and self-discovery on a regular basis through this approach and coaching methodology.